



GREG HUTCHINS

Holthouse Carlin Van Trigt

Greg Hutchins, 57, is a certified public accountant and principal at Holthouse Carlin Van Trigt in Westlake Village. He has more than 30 years of experience providing tax consulting and compliance services to high net worth individuals and their related entities. His approach encompasses addressing the needs of the business and business owner in an integrated manner. He is on the board of Moore Stephens North America and is also a member of Moore Stephens International Limited, an independent global accountancy and business advisory association of affiliated CPA and financial services firms. Additionally, Hutchins is on the board of several private and public companies, and he frequently speaks at industry events regarding the impact of changing tax legislation. Hutchins, who began his career at KPMG, is a graduate of the accounting program at California State University - Northridge.

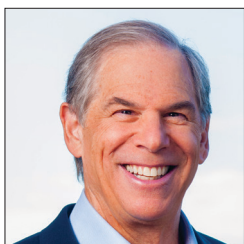
FAVORITE BOOK: The Internal Revenue Code. Just kidding, pretty much any spy or military thriller.

BEST WORK TIME: 7 - 11 a.m.

IF NOT THIS CAREER: I knew I didn't have the skills and physical attributes to be a professional basketball player and was focused on being a CPA since my first days of college.

BEST ABOUT VALLEY AREA: With my wife, Sandy, raising our now-20-year-old daughter Sydney without having to fight a daily commute.

AND THE WORST: The lack of a city vibe or hub.



JONATHAN 'JAKE' JACOBS

Rose, Snyder & Jacobs

As a certified public accountant with Rose, Snyder & Jacobs, Jonathan "Jake" Jacobs specializes in mergers, acquisitions and financing for middle-market companies, working with his personal network of finance experts. Before joining his partners' firm in Encino, Jacobs, 69, was in charge of the West Coast entrepreneurship practice and of the Warner Center office for KPMG Peat Marwick. He is a former chairman of the United Way's San Fernando Valley Region and served on the advisory board for the David Nazarian College of Business at California State University - Northridge. He serves on the Price Center for Entrepreneurial Studies at the Anderson School of Management at UCLA. He also chairs the California Oncological Research Institute in Culver City and is board Treasurer for Muse/Ique in Pasadena.

FAVORITE BOOK: "Flyboys: A True Story of Courage." Extraordinary insight into Japanese culture and actions in World War II.

BEST WORK TIME: Early mornings, later evenings away from office activity.

IF NOT THIS CAREER: Early on, mathematician. Now, industrial psychologist.

BEST ABOUT VALLEY AREA: Being close to family and the spirit of entrepreneurship in the Valley.

AND THE WORST: Morning traffic.



DAN KAHN

Kahn Media

Dan Kahn, 39, worked first in print and digital publishing before transitioning into public relations and marketing. Kahn Media was founded in 2008 under the premise of merging public relations tactics with consumer engagement through branding, social media and influencer marketing. The company, based in Moorpark, has 16 publicists, social strategists and other creatives and developers. Clients include Rolex, Jay Leno's Garage, Phillips 66, Nitto Tire and the Petersen Automotive Museum, among others. Kahn serves on the board of the Specialty Equipment Market Association (SEMA) and the Checkered Flag 200 charitable organization.

FAVORITE BOOK: I just finished "Factory Man" by Beth Macy. Loved the story of John D. Bassett, the furniture kingpin, and how he was able to fight Chinese offshoring and keep jobs in America.

BEST WORK TIME: I do my best work before 8 a.m., when my phone is silent and the coffee is still fresh - particularly when I'm writing or coming up with campaigns.

IF NOT THIS CAREER: I wanted to be an architect - always loved the idea of building something from nothing. Turns out I'm not great at math, so PR was a good backup plan.

BEST ABOUT VALLEY AREA: The 818 and 805 still feel like communities where everyone is connected. Easy parking is nice too.

AND THE WORST: Cost of living keeps going up, and affordable entry-level homes no longer exist to attract young talent, which makes hiring tougher.



ALEXANDER KASENDORF

Alpert, Barr & Grant

Alexander S. Kasendorf, 43, is a partner with Alpert, Barr & Grant in Encino and has more than 15 years of legal experience focusing on matters involving complex business, real estate and commercial law and litigation, dispute resolution, strategic advocacy and lobbying. He is a registered lobbyist with the city and county of Los Angeles and the federal government, and he advocates in areas such as complex business transactions, commercial property issues, real estate disputes and sports and entertainment matters. He was named a Super Lawyer Rising Star for 2013-15 and is secretary of the Valley Industry and Commerce Association. Kasendorf is a former chairman and president of the San Fernando Valley Jaycees, and he won a Trusted Advisor award from the Business Journal in August 2017.

FAVORITE BOOK: "Crushing It!" By Gary Vaynerchuk. Great insight and tales about success, in whatever form we want it to take.

BEST WORK TIME: 4 - 6 p.m.

IF NOT THIS CAREER: Professional sports front office. Was heading in that direction until the reality of life set in.

BEST ABOUT VALLEY AREA: The sense of community. And the commute!

AND THE WORST: Travel to sport and entertainment venues.